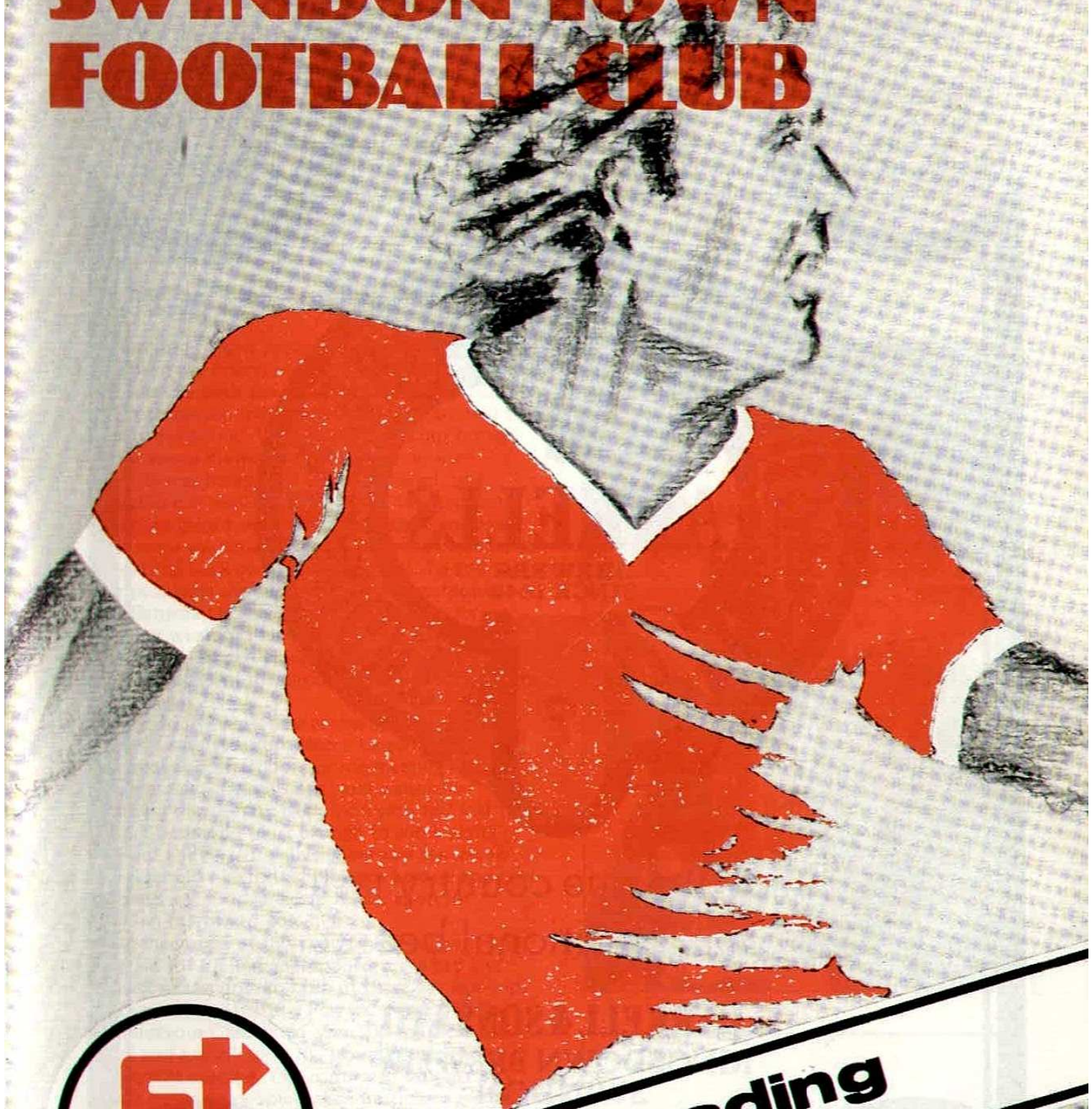
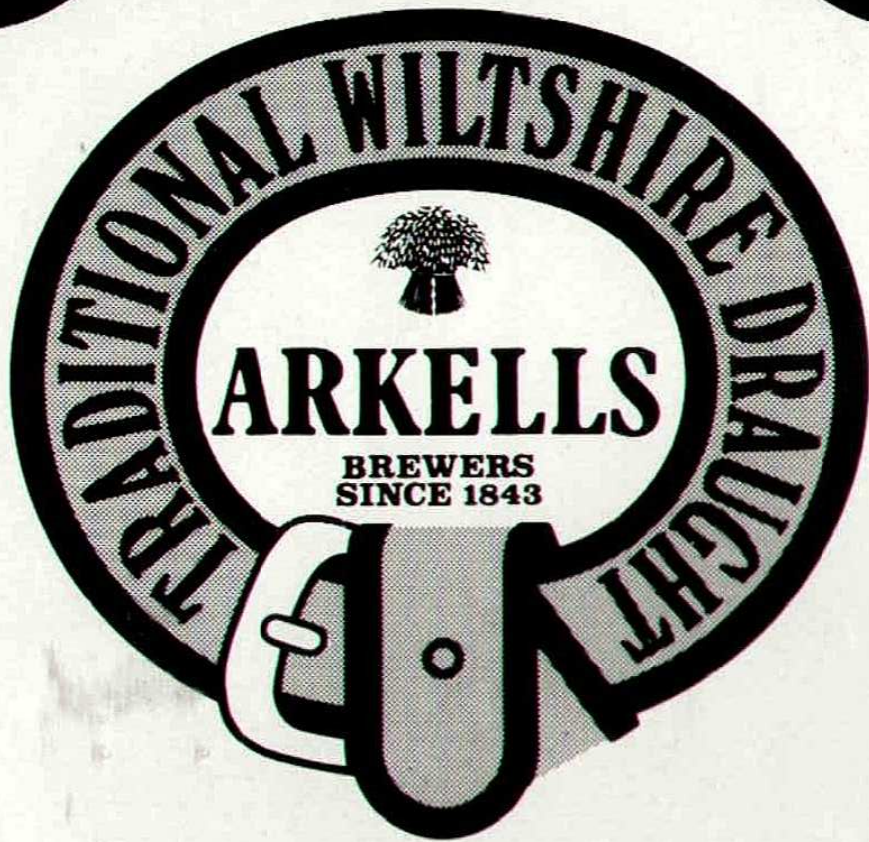
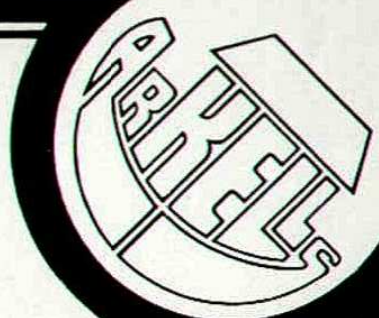


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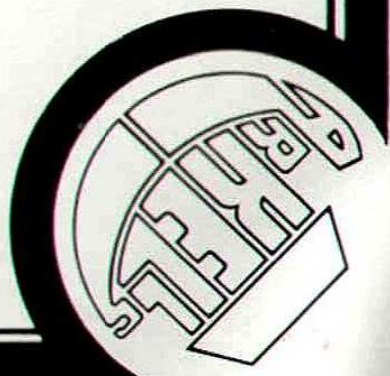
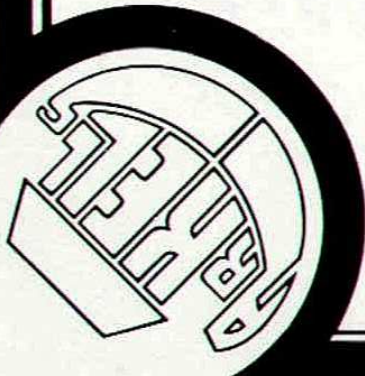
Reading

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John Trollope says

One of my biggest problems over the latter weeks has been the interruptions to our league programme with the fear that this would disrupt the momentum that we had going for us over the Christmas period. We did well up to our home game versus Plymouth then our game with Carlisle was postponed and, as I feared, this affected our performance against Chesterfield when we gave a very mediocre display and lost two more valuable points just when we looked to be getting back on the winning trail. To add to our problems the game at Hull was postponed last Saturday leaving us without a game for another week. We have obviously to overcome this lack of match practice and regain the winning ways of the period of my first few weeks as Manager.

Earlier in the week you probably read of the award I received from Mecca Leisure. This was an enjoyable afternoon for me meeting old team mates, managers etc., and especially pleasing that Jimmy Dickinson who had lost the record was good sport enough to come along to present the award, a silver Georgian tea set, to me. I would like to thank Mecca Leisure and the Secretaries' and Managers' Association for making this award possible.

On other pages of this programme you will find appeals for kit and goal sponsors. We had an excellent response to both of these sponsorships at our recent 'Meet the Players' evening in the Rendezvous Club when over 100 sponsors had a chat and a drink with the players during a very enjoyable evening. The continued support by these generous people was fantastic and we thank them for it, but we are looking for a few more folk to fill in the vacant spaces. If you are interested perhaps you will contact Bob Jefferies. For those of you who join the group of sponsors we shall be holding another evening with the players early next season.

Today we welcome Reading who are having a very good season and are at present lying ninth in the league. I am sure we are in for a tough game and it is important for those of you who have come along today to back us to the hilt.

Thank you for your continued support.



Next Match

Saturday 14th February 1981

DIVISION III

SHEFFIELD UNITED

Kick Off 3.00 p.m.

Talk of the Town by the Chairman

We are pleased to welcome our friends from Reading today and also pleased to be back in action again after our cancelled fixture last week due to the weather conditions.

This week has been notable for John's Presentation Day which was arranged through Mecca Leisure in conjunction with the Football League Executive Staff Association. This organization has been set up to record any player that plays two hundred games for one club and for every hundred games that he plays for the same club, after the first two hundred.

We have Kenny Stroud and Jimmy Allan who have both passed the two hundred mark for us before these awards were made, and so they will come forward when they reach the three hundred mark.

John's record of seven hundred and seventy is really amazing and I am sure will never be beaten under the present setup of our League system. John's day was celebrated with the presence of several of our past players and, of course, all of our present playing staff including our apprentices, and what an occasion for our young players to remember and this fellow is their Manager.

It was nice to see Bert Head with us, to whom John I know will be the first person to say that he is indebted to Bert for his entry into professional football.

The Football League are holding a second seminar in the early part of February with the idea of ratifying some of the points discussed at our first meeting, and also to discuss further any changes that might benefit the game as a whole, both from the spectators and the clubs' views.

One of the suggestions coming forward for discussion is the possibility of changing our points systems for winning matches. At our first meeting we seemed to agree that to award three points for a win against our present two would encourage clubs to go all out for a win with attacking football instead of 'shutting up shop' as some teams seem to do at times. A suggestion coming forward is that two points could be won in each half, plus the two points for the winner of the game so that if the home team, for

instance, was winning 1-0 the first half and also won the second half scoring more goals than the opposition, they would pick up six points for that game. With this system if a team was losing 1-0 in the first half and won the second half 1-0 this would result in a drawn game of 1-1, but each club would receive three points, and again as another example, if a club was level at half-time and won in the second half, they would receive a total of five points being one point for the first half, two for the second and two for the ultimate win. This system surely would encourage clubs to try and score more goals. Putting this system in plain language simply means, two points awarded for the first half, two points awarded for the second half and two points awarded for a win. In relation to today's tables it would not change positions very much, but the margin between top and bottom would be less, thus sustaining interest for much longer in the season. Give this some thought, there is a lot to be said for it.

Today we hope that the game will be enjoyed by all and that the disappearance of the yellow and red cards will be appreciated by all. The Referee's job is a very difficult one we all know, but which we all seem to forget on occasions and I was at a game last week when a player was sent off and very few people in the ground seemed to understand the reason including myself, but after the game I was informed by a photographer who was on the spot at the time that the incident had been intentional and that the referee had been correct. The home crowd were very upset to lose one of their players and the poor referee had to suffer because he had done his job correctly. We are very lucky in this Country to have the high standard of referees that we have and it is up to our players to help them as well.

John used our Combination game against Hereford on Tuesday last as a preparation of today's game and fortunately Hereford played a side of experienced players as well, which resulted in a strong work out, but did not produce the goals I am sure John was looking for and Roy Carter had to leave the field early with a slight twist to an ankle, which we hope will be cured by today.

Thank you for your support, this is vital to our future.



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John Ward talks to John Trollope

"It took me about ten days to make up my mind", said John Trollope when I asked him how long he had deliberated before deciding to accept the manager's job at Swindon Town. "I discussed it with my family; with some ex-managers too", he added with a smile "and a few close friends. Everyone came to the conclusion that I wasn't quite ready for it but they also admitted that I would regret it if I didn't take it. One of the main points which I had to weigh up was the lack of security compared with continuing as Youth Team Manager. Before I took on that post I think that there has been only one boy come through to the First Team in seven years. I did it for two years and there are now three ex-youth players in the First Team squad. So I felt I had a future coaching the Youth Team. I realise that as manager everything will depend on results. If I don't make the grade I don't expect any favours; there are no special arrangements but I am Swindon through and through. If I wasn't there were several occasions when I would have left as a player for more money and a bigger club. If they still wanted me I would do anything the Club needed. I had two and a half tremendous years with the boys and would be quite prepared to go back to them. Unless, of course, I felt that the Club had made a bad decision and that I could make a manager elsewhere.". He did not have to finish the sentence.

John's other main concern before deciding to take on the job was how the players would react to being managed by someone who the day before had been playing alongside them. "It was obviously going to be more difficult for me than it would have been for a newcomer coming in from outside. In the event they have responded wonderfully even though I am inexperienced. They are not the sort of people who play up. If we have any differences I like to talk them through sensibly without any flare-ups."

A good example of John's style was the way he handled the transfer request by Andy Rowlands. When it was known that Andy wanted to move everyone - especially the Press - jumped to the conclusion that this was his reaction to being dropped. The truth however was very different. One Friday Andy went to see John Trollope to say that he realised that he was going through a bad patch; he felt he needed a change of club to revive his appetite for football. It so happened that this was the day that John had decided that he would have to tell Andy that he was going to be dropped from the First Team. They both

agreed to delay announcing that Andy was going on the transfer list so as to try and avoid giving the impression that he had asked for a move out of spite. When I discussed this with John it looked as if the story might still have a happy ending with Andy possibly deciding to stay.

I asked John what strength he considered he brought to the job. "Honesty", he replied without hesitation. "Everyone is treated the same. I give them all an equal chance: for example if a First Team player loses form or has to drop out I will replace him with a Reserve Team player in the same position if he is up to it, instead of switching the team around. It gives the reserve players an incentive to do well."

What changes had he introduced on the field I wondered. "I am asking them to play to their strength", John said. "We are good at attacking. What I call the front six are good enough to score plenty of goals. We have managed thirteen in seven league games since I took over. I have been concentrating my efforts on the back four. They are reasonably good as individuals. Indeed one or two have had an outstanding season: it's a question of getting them to play as a unit. I am trying to impress on them the importance of covering each other. They have not been used to doing it to this extent so it was strange to them at first but they are coming round: only five goals in seven games isn't too bad. I always knew we had the players to stay up; it was a question of getting their confidence back so that they played as they did last season. So far it seems to have come right for me; something has happened. If we keep up an average of one loss in seven games there shouldn't be any doubt about staying in the Third Division."

I asked John how he ran the playing side without a First Team coach. "I have Billy Tucker in charge of the Reserves and Terry Wollen with the Youth Team three days a week", he replied. "If a team is preparing for a game we split up but if there is no game in sight we train as one squad. It's good for Billy and Terry to deal with first teamers. When I took the job I made it clear that I wanted to do the coaching. I leave Danny in the office dealing with other clubs. It means that I can go out with the players knowing that there is a good chap left inside. His strength is in his experience, such as looking at players. I will always make the final decision on a whole range of subjects but he can do the spade work for me".

Continued

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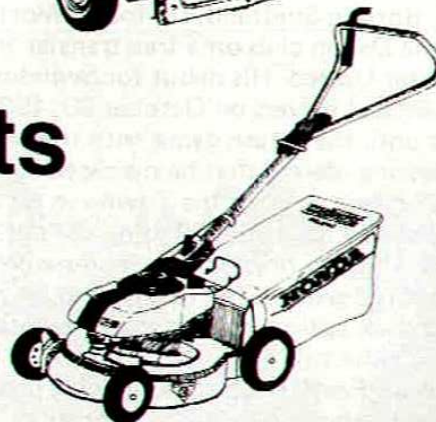
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HONDA

IN NORTH WILTSHIRE

Town through time

Centre forwards



by paul plowman

JIMMY COOKSON came to Swindon with an excellent goalscoring pedigree. He had been 'in the business' now for twelve seasons and, in less than 250 League appearances, had put away 224 goals. He began his career in his native Manchester, at Maine Road, where he and his brother were full-backs. Having not been given a League chance at City, Jimmy decided in 1925 to try his luck at Chesterfield. There he operated as a centre-forward and met with almost instant success. He was snapped up by West Bromwich Albion and it was there that he wrote his name into the record book towards the end of 1927 by reaching a century of League goals in only his 87th game. He was approaching the twilight of his career by the time Swindon manager Ted Vizard had brought him to the County Ground - but he still completed his first season here as top scorer, with 25 League goals in thirty-three games. When Cookson had to take an enforced rest with a knee injury in September 1937, CYRIL WOODS a 21-years old signing from Bolton stepped in. A month later, after reports on Jimmy's delayed return to fitness, it was decided that the club should invest in a new leader. Torquay United's BEN MORTON, who was at the time second top goalscorer in the Third Division South, was the target - and the Town got their man for a club record fee of £1,000. Born in Sheffield, six-footer Morton had joined the Devon club on a free transfer from Manchester United. His debut for Swindon was against Bristol Rovers on October 30, 1937 but it was not until the return game with that club, in the following March, that he managed to record his first League goal for the Town - in his 18th game. Ben had no trouble finding the net during 1938-39 when he finished top scorer with 28 goals in forty-games - and in addition hit an F.A. Cup hat-trick against non-League Lowestoft Town. For the two games from which he was absent Alan Fowler deputised, having just completed a short spell in the reserves at half-back.

With a new manager, Neil Harris, in charge for 1939-40, Morton lost his place after Swindon had failed to score in the opening two games. JOHN MCKENZIE, signed by the new boss that July, took his place on September 2 - the day before War was declared. There followed an eight-week lapse before fixtures recommenced with the setting-up of a South-West Regional

League, which encompassed Swindon, the three South Wales clubs, Plymouth, Torquay and the Bristol pair. To fill vacancies left by players 'called up', guests were used - and one such guest at centre-forward was Exeter's Harry Bowl. Harry was born at Standford-in-the-Vale and had been on the Town's books as a part-time professional (he was also a boatman on the Thames). He had made 44 League appearances at inside-forward between May 1934 and the summer of 1936, when he joined Blackpool on a free transfer. Harry 'guested' for Swindon nineteen times during the 1939-40 season and scored eleven goals, including a hat-trick in a 7-2 Christmas win over Bristol City. Another Harry - Egan of Cardiff City - also obliged during November. On one occasion the manager was unable to raise a full team, so Mr Harris pulled on the centre-forward's jersey himself - while on May 11 1940 he included his son, Neil junior, for a home game with Plymouth. The stranger scored both goals in a 2 - 2 draw!

Although the guest ruling continued to apply when the club resumed playing in 1945/46, the number nines for this period generally came from within the club's own ranks. DON EMERY, later to be converted to a full-back, led the attack in the F.A. Cup encounters with Bristol Rovers and ex-Newport County leader ALBERT DERRICK was another who appeared with some regularity

TO BE CONTINUED



HARRY BOWL



Soccer, Kids and Swindon

During the cold Christmas and New Year school holidays over 720 visits were made by boys and girls from the Swindon area to eight separate venues within Thamesdown. The purpose was one of the most ambitious and successful footballing projects ever attempted in the South.

The scheme was organised by the Borough of Thamesdown, Wiltshire Football Association assisted by Swindon and Wiltshire Schools Football Association and Swindon Town Football Club whose coaching staff and players played an invaluable part of the scheme. Among the Football Club's personalities present were Manager John Trollope, coaches Billy Tucker and Terry Wollen and players Ian Miller, Russell Lewis and club captain Chris Kamara.

The scheme not only involved the coaching of football skills but at two of the venues, gave children the opportunity to take the Coca-Cola/Football Associations Superskills Awards. A further 250 Awards were gained in addition to the 600 already gained in two years since the awards were started in Thamesdown.

The New Year Scheme achieved tremendous involvement by children of 8 and over (many mums and dads were around at the same time), and brought many of their idols closer to them - they were coached by and played with real professional soccer players, who were generous with time and with their autographs.

The children were treated to a trip around the pitch at the County Ground and won stand tickets to a Local Derby Match later in January. One of the reasons for the successful response was that no child was debarred - the accent was first and foremost on fun and skills.

This scheme is the first to be implemented by Thamesdown Councils "Football in the Community" project and it is anticipated that more original football ideas will be organised under the direction of Keith Williams, the Project Officer, for the benefit of the Thamesdown people including a Town wide indoor Junior Soccer Tournament sponsored by Debenhams.



Inconsistent Reading

IT IS NOW 50 YEARS since Reading last appeared in the Second Division, and although their reign with that footballing elite had lasted a bare five years, the appetite to return has not been quenched by the span of time.

After finishing last season in seventh position - a clear ten points short of a promotion place - the Berkshire club got away with a clear head start this season, when they opened their account 19½ hours ahead of the field. The reason! A Football League Cup tie at Northampton where the County Ground was still required for a cricket match on the Saturday.

The 'Royals' won 2-0 and followed that up with a home victory over newly promoted Walsall in their opening League fixture, all of which gave rise to optimistic hopes that this may be their season. But although Reading then went on to beat Brentford 2-1 at Griffin Park and Swindon 4-1 at home, defeats at Gillingham 2-0 and Huddersfield 4-1, tempered any grandiose ideas the fans might have been carried away with.

It was back to the harsh facts of reality as injuries cut the side up so much it was impossible to maintain any stability in performances.

The first major casualty was fullback Mark White who was carried off with an ankle injury sustained against Luton Town, in their League Cup Second Round tie, and he is unlikely to pull on a first team shirt again this term.

"We had seven or eight injuries during the first part of the season, which is quite significant out of a staff of 20," claims Maurice Evans who has been in charge of playing affairs for the past four years.

And that was not all. What really took the biscuit, if you will pardon the expression, was a dispute between the club and striker Ollie Kearne, who after a season signing weekly contracts, just flatly refused to play for the club at any level.

"He won't even play in the reserves, so how does he expect to be spotted." "People will just have to come and what him train!" exclaimed an exasperated Evans at the time.

By the end of October Jerry Williams was fit to return for his first full game of the season and made an instant impact scoring the only goal in Reading's victory over Colchester. He missed the next game and came on as substitute after that, but now this forward has been successfully

converted to right back, where he is partnered by Alan Lewis another convert, from midfield.

No doubt Maurice Evans' formulations to eventually find the best defensive line-up through the injury crisis, can account for Reading's unusually poor home record, which has seen them lose three and draw two of their 15 Elm Park fixtures.

The only stable part of the team has been two giant central defenders Steve Hetzke who has missed just one game and Martin Hicks who returned after seven games following the absence of a year through injury.

Undoubtedly one of the revelations of the season has been 18 year old Neil Webb, who has fond memories of the County Ground. For it was here last season that he was first included in the senior squad. Neil was 12th man and in fact did not come on during our 2 - 1 win but so unexpected was his call up that many Reading fans thought it was his father Doug who had been named.

However Neil missed Reading's goalless draw at Blackpool last week through injury and might once more have to plant himself on the bench, but there is no doubt that this England youth international has a bright future in front of him.

Roger Joslyn that much travelled player was unable to impress as a makeshift fullback and lost his place last November. After missing five games he was drafted back into the side, this time in the centre of midfield where he, skipper Richie Bowman and Lawrie Sanchez have struck up a useful combination.

Up front leading scorer Pat Earles - the Titchfield Thunderbolt - has scored 10 goals, although he has not found the net on his last seven outings. But undoubtedly the most significant development has been the return of Mike Kearney, now nicknamed "The Messiah" and whose presence in the side has been very influential.

Again it is a strange tale to relate, Kearney could not get out of Elm Park quick enough last summer when he moved back to Chester for £50,000. Two months later and he was back at Elm Park for the same fee, and after the inevitable injury, back in the side for the 3-0 victory over Blackpool at the end of November.

COLIN BENSON

Town Statistics 80-81

| | Result | Gate | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | Sub (if used) |
|-------|--------|-----------------------------|--------|--------|-----------------------|----------|-----------|-------------|----------|-----------|------------|---------------|-----------|---------------|
| S Aug | 9 | AFC Bournemouth | (FCL1) | A 1-1 | 5121 Allan Barrett | Peach | Kamara | Rollings | Walsh | Miller | Cockerill | Rowland | Mayes | Carter |
| S | 12 | AFC BOURNEMOUTH | (FLC1) | H 2-0x | 5814 Allan Barrett | Peach | Kamara | Rollings | Walsh | Miller | Cockerill | Rowland | Mayes 118 | Carter |
| S | 16 | BLACKPOOL | | H 1-2 | 7008 Allan Barrett | Peach | Kamara | Rollings | Walsh | Miller | Cockerill | Rowland 69 | Mayes | Carter |
| S | 19 | Portsmouth | | A 0-1 | 15810 Allan Barrett | Peach | Kamara | Rollings | Walsh | Miller | Cockerill | Rowland | Mayes | Carter* |
| S | 23 | FULHAM | | H 3-4 | 6473 Allan Barrett | Peach | Kamara | Rollings 13 | Carter | Miller | Cockerill | Rowland* | Mayes 74 | Greenwood |
| W | 27 | LincIn City | (FLC2) | A 1-1 | 4940 Allan Lewis | Peach | Kamara | Rollings 48 | Walsh | Miller | Hughes | Mayes | Carter | Greenwood |
| S | 30 | Reading | (FLC2) | H 1-4 | 6665 Allan Lewis | Peach | Kamara | Rollings | Walsh | Miller | Hughes* | Greenwood | Mayes 89 | Carter |
| S | 2 | LINCOLN CITY | | H 2-0 | 4907 Allan Lewis | Peach | Kamara | Rollings | Carter | Miller | Hughes | Greenwood | Mayes 88 | Carter |
| S | 6 | Sheffield United | | A 0-3 | 12089 Allan Lewis | Peach | Kamara | Rollings | Carter | Miller | Hamilton | Rowland* | Mayes | Greenwood |
| S | 13 | ROTHERHAM UNITED | | H 2-1 | 5498 Allan Henry | Trolope | Kamara | Lewis | Carter | Miller | Cockerill | Rowland 68 | Mayes | Greenwood 64 |
| S | 16 | OXFORD UNITED | | H 1-0 | 7709 Allan Henry | Trolope | Kamara | Lewis | Carter | Miller 49 | Cockerill | Rowland | Mayes | Greenwood |
| S | 20 | Barnsley | | A 0-2 | 9747 Allan Henry | Trolope | Kamara | Lewis | Carter | Miller | Cockerill | Rowland | Mayes | Greenwood |
| S | 23 | Liverpool | (FLC3) | A 0-5 | 16566 Allan Henry | Trolope | Kamara | Lewis | Carter | Miller | Cockerill | Rowland | Mayes | Greenwood |
| S | 27 | HUDDERSFIELD TOWN | | H 1-0 | 5856 Allan Henry | Trolope | Kamara | Lewis | Carter | Miller | Cockerill | Rowland 69 | Mayes | Greenwood |
| W | 1 | Oxford United | | A 0-0 | 6333 Allan Henry | Trolope | Kamara | Lewis | Carter | Miller* | Cockerill | Rowland | Mayes | Greenwood |
| S | 7 | CHESTER | | H 1-2 | 5574 Allan Henry | Trolope | Kamara | Lewis | Carter | Hughes | Cockerill* | Rowland | Mayes 89 | Turner |
| S | 7 | Gillingham | | A 0-0 | 4066 Allan Henry | Trolope | Kamara | Lewis | Carter | Hughes | Cockerill* | Rowland | Mayes | Greenwood |
| S | 11 | Millwall | | A 1-3 | 3571 Allan Henry | Trolope | Kamara | Lewis | Carter | Hughes | Williams | Rowland | Mayes 85 | Miller |
| S | 18 | CARLISLE UNITED | | H 1-1 | 5789 Allan Templeman | Trolope | Kamara | Lewis | Carter | Greenwood | Hughes* | Rowland | Mayes 73 | Williams |
| S | 21 | CHARLTON ATHLETIC | | H 0-3 | 5672 Allan Trolope | Trolope | Kamara | Lewis | Carter | Greenwood | Cockerill | Rowland | Mayes | Williams |
| S | 25 | Exeter City | | A 4-3 | 4688 Allan Trolope | Peach | Kamara | Lewis | Carter | Miller | Hughes | Rowland | Mayes 26 | Turner |
| S | 1 | BURNLEY | | H 0-3 | 6191 Allan Trolope | Peach | Kamara* | Lewis | Carter | Miller | Cockerill | Rowland 44,66 | Mayes | Williams |
| S | 4 | GILLINGHAM | | H 0-0 | 4719 Allan Trolope | Peach | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Mayes | Williams |
| S | 8 | Colchester United | | A 0-1 | 2153 Allan Trolope | Peach | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Mayes | Williams |
| S | 11 | PORTSMOUTH | | H 0-2 | 8164 Allan Lewis | Peach | Kamara | Rollings | Stroud | Miller | Carter | Rowland | Mayes | Williams |
| S | 15 | Blackpool | | A 1-1 | 3758 Allan Henry | Peach | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Mayes 66 | Williams |
| S | 22 | Weymouth | (FAC1) | H 3-2 | 5477 Allan Henry | Peach | Kamara 84 | Lewis 65 | Stroud | Miller | Carter | Rowland | Mayes 24 | Williams |
| S | 29 | HULL CITY | | H 3-1 | 5275 Allan Walsh | Peach | Kamara | Lewis 78 | Stroud 2 | Miller | Carter | Rideout 88 | Mayes | Williams |
| S | 6 | Brentford | (FAC2) | A 1-1 | 5727 Allan Walsh | Peach 79 | Kamara | Lewis | Stroud | Miller | Carter | Rideout | Mayes | Williams |
| S | 13 | Wimbledon | | A 0-2 | 3470 Allan Walsh | Peach | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Mayes | Williams |
| F | 19 | WALSALL | | H 3-1 | 4523 Allan Henry | Peach | Kamara | Lewis | Stroud | Miller | Carter | Greenwood 79 | Mayes 68 | Hughes |
| F | 26 | Newport County | | A 2-0 | 7086 Allan Henry | Peach | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Hughes |
| F | 27 | PLYMOUTH ARGYLE | | H 3-0 | 9710 McAllister Henry | Peach | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Hughes* |
| S | 3 | Carlisle United (Postponed) | | A 0-1 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 17 | CHESTERFIELD | | A 0-1 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 17 | Hull City (postponed) | | A 0-1 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 24 | READING | | H 0-1 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 31 | Fulham | | A 0-1 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 7 | Rotherham United | | A 0-1 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 10 | Chesterfield | | A 0-1 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 14 | SHEFFIELD UNITED | | H 0-1 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 21 | Huddersfield Town | | A 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 28 | BARNESLEY | | H 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 7 | Chester | | A 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 14 | MILLWALL | | H 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 21 | Charlton Athletic | | A 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 28 | EXETER CITY | | H 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 4 | Burnley | | A 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 11 | COLCHESTER UNITED | | H 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 18 | Plymouth Argyle | | A 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| M | 20 | NEWPORT COUNTY | | H 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |
| S | 25 | Walsall | | A 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Hughes* |
| S | 2 | BRENTFORD | | H 0-2 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Hughes* |
| S | 9 | (F.A. CUP FINAL) | | H 0-1 | 6717 Allan Henry | Walsh | Kamara | Lewis | Stroud | Miller | Carter | Rowland | Greenwood | Williams |

Goalscorers Shown in BOLD - figures denote minutes of goals x After extra time *Player replaced by substitute
P = penalty t = Own goal

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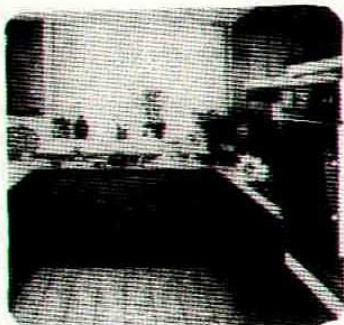
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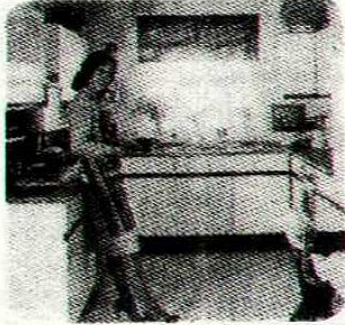
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A-Z of Swindon Town

ALLEN, Sam. Mr. Allen joined the Club in 1895 as a member of the Committee and when the club became a Company he became a Director. Five years later, in June 1902 he was appointed Secretary. He later assumed the mantle of Secretary/Manager until 1933 when the posts were separated. Sam was elected to the Executive Committee of League III South, topping the poll for 5 posts from 16 applicants. Mr Allen died on New Years Day, 1946.

ATTENDANCES The County's Ground's record attendance of 32,000 was established for the visit of Arsenal in an F.A. Cup tie in January 1972. The following indicates how the record stood when we first entered the Football League in 1920 and how it has been beaten over the years.

- 15,395 v Reading (Division Three South) December 1920;
- 21,261 v Chelsea (F.A. Cup) January 1921;
- 22,310 v Burnley (F.A. Cup) March 1924;
- 24,730 v Burnley (F.A. Cup) March 1929;
- 25,006 v Bristol City (Division Three South) October 1946;
- 27,130 v Notts County (Division Three South) January 1948;
- 28,400 v Stoke (F.A. Cup) February 1952;
- 28,582 v West Ham (F.A. Cup) February 1964;
- 28,898 v Watford (Division Two) March 1969;
- 32,000 v Arsenal (F.A. Cup) January 1972.

BARRETT, Colin Colin was signed from Nottingham Forest last summer and opened the season in the right-back spot. He began his career with Manchester City, making his League bow during the 1972/73 season. He was transferred to Nottingham Forest in 1976 and in 1977/78 won a League Championship medal. The following season he was in the Forest side that defeated Southampton at Wembley in the League Cup final.

League record:

| | | Aps. | Gls. |
|-----------------|----------|--------|------|
| MANCHESTER CITY | 1972/73 | 14(1) | - |
| | 1973/74 | 16(1) | - |
| | 1974/75 | 17(1) | - |
| | 1975/76 | 3 | - |
| NOTTM. FOR. | 1975/76 | 10 | - |
| | 1976/77 | 10(3) | 2 |
| | 1977/78 | 33(2) | 1 |
| | 1978/79 | 11 | 1 |
| SWINDON | 1979/80 | - | - |
| | *1980/81 | 3 | - |
| | | 117(8) | 4 |

* up to and including January 10

CARTER Roy. Roy has been a fixture in our first-team since his transfer from Hereford in 1977. He had been spotted by Hereford whilst playing for Falmouth Town and he joined the Edgar Street club in 1975.

League record:

| | | Aps. | Gls. |
|----------|----------|---------|------|
| HEREFORD | 1974/75 | 1 | - |
| | 1975/76 | 33 | 5 |
| | 1976/77 | 18(6) | 3 |
| | 1977/78 | 12(1) | 1 |
| SWINDON | 1977/78 | 20(4) | 2 |
| | 1978/79 | 46 | 10 |
| | 1979/80 | 38(3) | 3 |
| | *1980/81 | 27 | 2 |
| | | 195(14) | 26 |

* up to and including January 10

COCKERILL, Glenn. Glenn was signed from Lincoln City for £110,000 last season. He had been a Lincoln professional since November 1976 and he made his League debut against Northampton three months later.

League record:

| | | Aps. | Gls. |
|---------|----------|-------|------|
| LINCOLN | 1976/77 | 2(2) | - |
| | 1977/78 | 10(3) | 1 |
| | 1978/79 | 34(1) | 6 |
| | 1979/80 | 19 | 3 |
| SWINDON | 1979/80 | 8(2) | 1 |
| | *1980/81 | 13 | - |
| | | 86(8) | 11 |

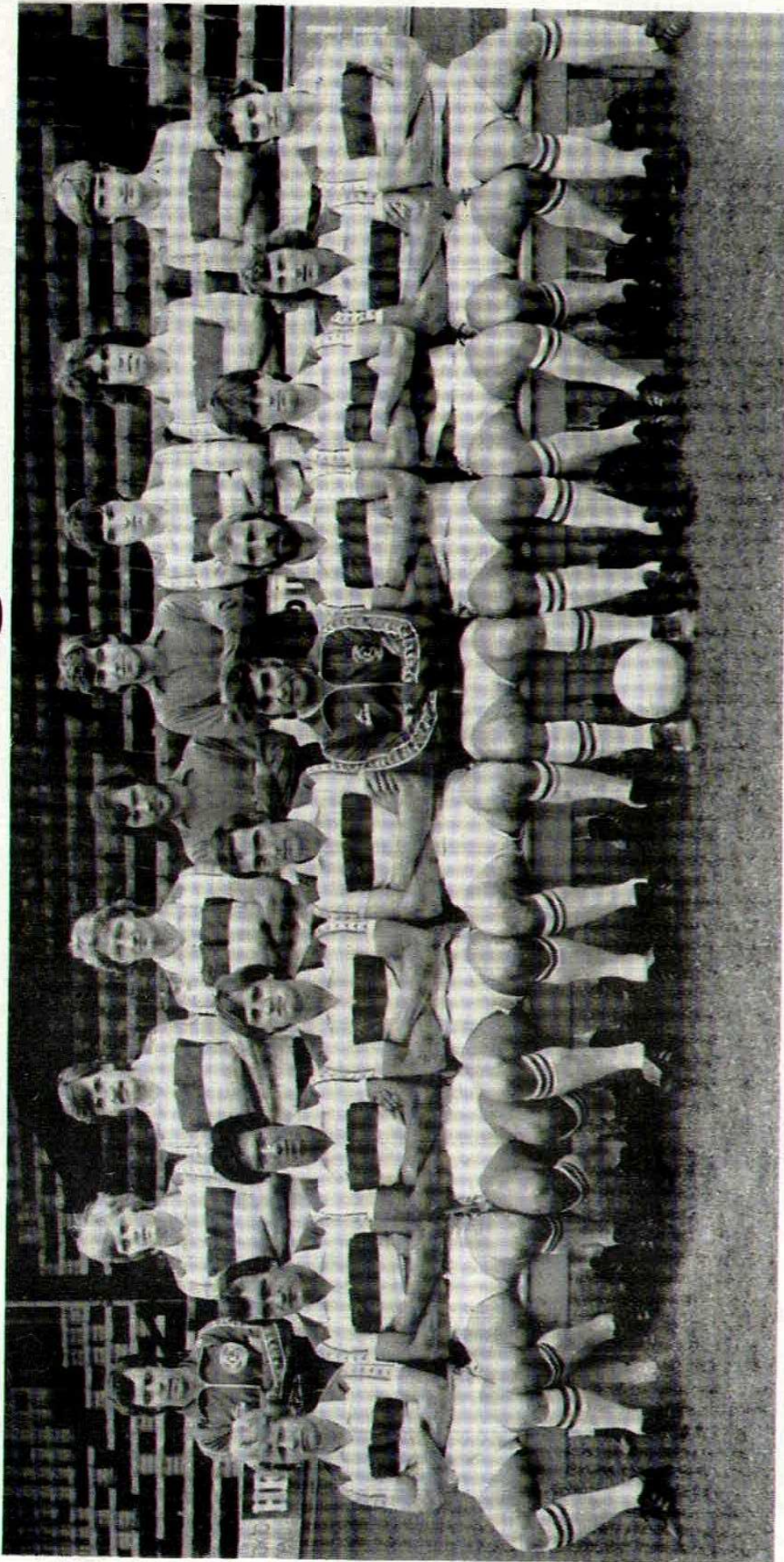
* up to and including January 10

COUSINS, Harry. Harry gave the club wonderful service both as player and coach. He joined us from Chesterfield in 1932 and proved a wonderfully consistent member of our defence until the outbreak of war. At the end of hostilities, he helped us to re-establish the club and he played on for a few matches in the first post-war season. He then remained on our coaching staff for well over 20 years.

League record:

| | | Aps. | Gls. | |
|--------------|---------|---------|------|---|
| CHESTERFIELD | 1926/27 | 1 | - | |
| | 1927/28 | 9 | - | |
| | 1928/29 | 13 | - | |
| | 1929/30 | 19 | - | |
| | 1930/31 | 33 | - | |
| | 1931/32 | 9 | - | |
| | SWINDON | 1932/33 | 33 | - |
| | | 1933/34 | 41 | - |
| | | 1934/35 | 32 | - |
| | | 1935/36 | 38 | - |
| | 1936/37 | 42 | 1 | |
| | 1937/38 | 35 | - | |
| | 1938/39 | 42 | - | |
| | 1946/47 | 9 | - | |
| | | 356 | 1 | |

Reading



Back Row: Stewart Henderson (player/coach), Hugh Cheetham, John Alexander, Mark White, Steve Death, Ronnie Fearon, Jerry Williams, Dave Moreline, Gary Heale.

Front Row: Richie Bowman, Dave Shipperley, Lawrie Sanchez, Steve Hetzke, Martin Hicks, Maurice Evans (manager), Roger Joslyn, Wayne Wanklyn, Alan Lewis, Pat Earles.

Photo: Reading Chronicle

Reading Pen-Pictures

STEVE DEATH (Goalkeeper) Steve made one appearance in the First Division with West Ham and has been with Reading since 1969. He recently smashed the club appearance record previously held by Dick Speirs who played 453 League games between 1955 and 1970.

JERRY WILLIAMS (Defender) Jerry developed in the Elm Park juniors and was given his first chance in their league eleven in 1976/77.

STUART HENDERSON (Defender) Stuart was appointed to the club's coaching staff in 1977 and he believed his League days were then over. Last season, during emergencies, he was recalled for three games but this season he has been a fairly regular member of the defence. Stuart previously played for Chelsea and Brighton before joining Reading in 1973.

STEVE HETZKE (Defender) Steve has been a Reading professional since June 1973 and he was only an apprentice when he made his League debut for the club in 1972/73. In recent years he has established himself at centre-back.

MARTIN HICKS (Defender) Martin was a reserve-team player with Charlton and Reading signed him for a nominal fee in 1978. Since then he has enjoyed many long runs on first-team duty and in 1978/79 he was ever-present.

ALAN LEWIS (Defender) Alan emerged as a League footballer at Derby in 1972/73 and the following season he served Peterborough on loan. He was transferred to Brighton in 1975 but he got few opportunities in their senior side. Following a loan spell with Sheffield Wednesday, he signed for Reading in 1977.

ROGER JOSLYN (Defender/Midfield) Roger joined Reading from Watford for £40,000 last season. His first club was Colchester and he made 100 first-team appearances for them before transferring to Aldershot in 1970. The Shot sold him to Watford for £22,000 in 1974.

RICHIE BOWMAN (Midfield) Steve, a regular goalscorer from midfield, joined Reading from Charlton for £12,000 in 1976. Now he has taken over as the club's penalty taker.

PAT EARLES (Midfield) Pat is one of Reading's leading scorers with nine goals. He began his career with Southampton and made a handful of first-team appearances for the Saints. Reading signed him in 1976 and he scored 18 goals in 1977/78, 19 the following season and 16 last term.

STUART BEAVON (Midfield) Stuart spent his early days with Tottenham and he was blooded in their First Division side in 1978/79. Last season he spent some time with Notts County on loan and Reading invested £35,000 in his transfer during the close-season.

NEIL WEBB (Midfield) Neil is following in father's footsteps. Duggie Webb starred in midfield for Reading for many years. Now his son, who made his League bow last season, is establishing himself in a similar role.

MIKE KEARNEY (Forward) Mike is now in his second spell with the club. Last season's top scorer with 16 goals, Mike fell into dispute with Reading during the close-season and was eventually sold to Chester for a fee which the independent tribunal decided should be £50,000. Within weeks he was back at Elm Park after Reading had returned the £50,000. He began his career with Shrewsbury, then signed for Chester in 1977. Reading originally paid £12,000 for him in 1978.

KERRY DIXON (Forward) Kerry scored 52 goals in competitive football for Dunstable last season and joined Reading during the close season for £10,000. He has scored six goals this season.

LAWRIE SANCHEZ (Forward) Lawrie is a Reading discovery who has been a regular in the senior side for the past couple of seasons.

John Ward Continued

Even if John achieves his immediate goal of keeping Swindon in the Third Division he faces a difficult summer, as he explained. "Seven or eight contracts finish and I have no experience of this kind of negotiating." Somehow I had the impression that the players would find him as tough, fair and successful in this aspect of being a manager as he had been as a player and coach

before. As for his own position, he is currently discussing with the Club a contract which would keep him for two years from this summer. "It could take longer to sort things out though," he said. "Our supporters have been marvellous so far considering the position we are in. I only hope that they can be patient."

Third Dimensions

The leadership of the table changed hands twice during last weekend with Barnsley winning on Friday night. The Tykes recorded a fine 3-2 victory at Fulham despite losing goalkeeper Gary Pierce with only seven minutes gone. Trevor Aylott got two of the goals and now joins Ian Banks and Derrick Parker on eleven, four behind Scot Ronnie Glavin.

Charlton's seventh away win of the season, at Chesterfield, restored their one point lead. Only five points have been dropped by the Londoners since the beginning of October - when they were in the lower half of the table. The points on Saturday were decided as early as the eighth minute when Derek Hales grabbed his 20th goal of the season.

There were mixed fortunes for Oxford's former

Nuneaton defender Malcolm Shotton. He put his side ahead against Colchester in the 18th minute - and was sent off twenty minutes later! The Essex side have failed in their bid to sign another Nuneaton defender, John Glover.

Sheffield United's lowest gate of the season - 8,778 - saw them fail to find the net for the fourth time in succession. Former Swindon full-back Andy Ford gave Gillingham both points with a penalty ten minutes from time.

Two goals in three minutes sunk Millwall at Plymouth. Donal Murphy and Reading-born Leigh Cooper (his first-ever for Argyle) were the scorers. Keeper Geoff Crudginton came close to adding another when high winds sent one of his clearances narrowly over John Jackson's crossbar!

| | Home | | | | Away | | | | Pts | Avge Home Lge Gate | Top Goalscorer (incl. Cups) | |
|---------------------|-----------|-----------|----------|----------|--------------|----------|----------|----------|--------------|--------------------|-----------------------------|--------------------------------|
| | P | W | D | L | F-A | W | D | L | | | | F-A |
| Charlton Ath. | 28 | 12 | 1 | 1 | 29-10 | 7 | 3 | 4 | 17-12 | 42 | 6,195 | Derek Hales 20 |
| Barnsley | 29 | 10 | 3 | 2 | 28- 9 | 6 | 6 | 2 | 19-15 | 41 | 11,185 | Ronnie Glavin 15 |
| Rotherham Utd. | 30 | 10 | 5 | 0 | 28- 5 | 4 | 6 | 5 | 13-17 | 39 | 6,845 | Ronnie Moore 17 |
| Huddersfield Town | 29 | 10 | 4 | 1 | 28- 5 | 3 | 6 | 5 | 17-15 | 36 | 10,430 | Steve Kindon 14 |
| Burnley | 28 | 9 | 3 | 2 | 26-11 | 4 | 6 | 4 | 14-13 | 35 | 6,809 | Steve Taylor 13 |
| Chesterfield | 28 | 9 | 2 | 2 | 22- 9 | 5 | 4 | 6 | 21-17 | 34 | 8,639 | Alan Birch 17 |
| Portsmouth | 27 | 10 | 1 | 3 | 19-11 | 5 | 2 | 6 | 11-12 | 33 | 14,834 | David Gregory 12 |
| Exeter City | 28 | 6 | 5 | 4 | 24-21 | 6 | 2 | 5 | 20-16 | 31 | 4,420 | Tony Kellow 22 |
| READING | 28 | 10 | 2 | 3 | 29-12 | 2 | 4 | 7 | 10-21 | 30 | 5,165 | Pat Earles 9 |
| Plymouth Arg. | 29 | 8 | 2 | 4 | 24-15 | 2 | 7 | 6 | 13-18 | 29 | 8,359 | David Kemp 21 |
| Chester | 30 | 8 | 3 | 4 | 16-11 | 3 | 4 | 8 | 9 -19 | 29 | 2,677 | Trevor Phillips 6 |
| Sheffield Utd. | 30 | 9 | 4 | 2 | 25- 9 | 2 | 2 | 11 | 20-29 | 28 | 12,759 | Bob Hatton 14 |
| Brentford | 30 | 3 | 6 | 6 | 15-17 | 6 | 4 | 5 | 17-19 | 28 | 6,952 | Tony Funnell 8 |
| Walsall | 30 | 5 | 7 | 3 | 30-28 | 4 | 3 | 8 | 12-20 | 28 | 4,344 | Alan Buckley 11 |
| Colchester Utd. | 29 | 9 | 6 | 0 | 26-12 | 1 | 2 | 11 | 7 -28 | 28 | 2,441 | Kevin Bremner 6, Bobby Hodge 6 |
| Millwall | 29 | 8 | 5 | 2 | 22-13 | 1 | 2 | 11 | 7 -32 | 25 | 3,678 | Nick Chatterton 9 |
| Newport Co. | 29 | 6 | 3 | 6 | 20-16 | 3 | 3 | 8 | 18-25 | 24 | 6,057 | Tommy Tynan 11* |
| Oxford Utd. | 29 | 3 | 4 | 7 | 9 -18 | 5 | 4 | 6 | 12-15 | 24 | 3,790 | Kevin Brock 6 |
| Gillingham | 29 | 4 | 6 | 4 | 14-15 | 3 | 4 | 8 | 15-27 | 24 | 4,976 | Ken Price 9, Trevor Lee 9† |
| Fulham | 29 | 3 | 6 | 5 | 13-19 | 3 | 5 | 7 | 20-24 | 23 | 4,536 | Gordon Davies 14 |
| SWINDON TOWN | 27 | 6 | 2 | 7 | 19-21 | 2 | 4 | 6 | 10-19 | 22 | 6,345 | Andy Rowland 7 |
| Blackpool | 28 | 2 | 6 | 5 | 14-20 | 4 | 3 | 8 | 17-29 | 21 | 6,335 | Colin Morris 14 |
| Carlisle Utd. | 27 | 4 | 4 | 4 | 20-23 | 2 | 3 | 10 | 15-32 | 19 | 3,852 | Peter Beardsley 11 |
| Hull City | 28 | 4 | 3 | 6 | 13-14 | 0 | 4 | 11 | 10-39 | 15 | 4,445 | Keith Edwards 14 |

* Includes 2 in E.C.W.C.
† ALL for Colchester Utd.

| TOWN | | | | OPPONENTS | | | |
|----------|----------|---------------|----------|-----------|----------|---------------|----------|
| Town End | | Stratton Bank | | Town End | | Stratton Bank | |
| 1st half | 2nd half | 1st half | 2nd half | 1st half | 2nd half | 1st half | 2nd half |
| 1 | 12 | 3 | 3 | 5 | 5 | 1 | 10 |
| 13 | | 6 | | 10 | | 11 | |
| 19 | | | | 21 | | | |

enquirer **Picture**



Swindon's Ian Miller heads for the Chesterfield goal watched by Andy Rowland (No. 9).



The outstretched leg of Chesterfield's Bill Green prevents danger from Swindon's Andy Rowland in the last home match.

Parade



Bill Green of Chesterfield blocks the path of Roy Greenwood during a Town raid in their last County Ground defeat.



Swindon's Brian Williams has a left wing run halted against Chesterfield.

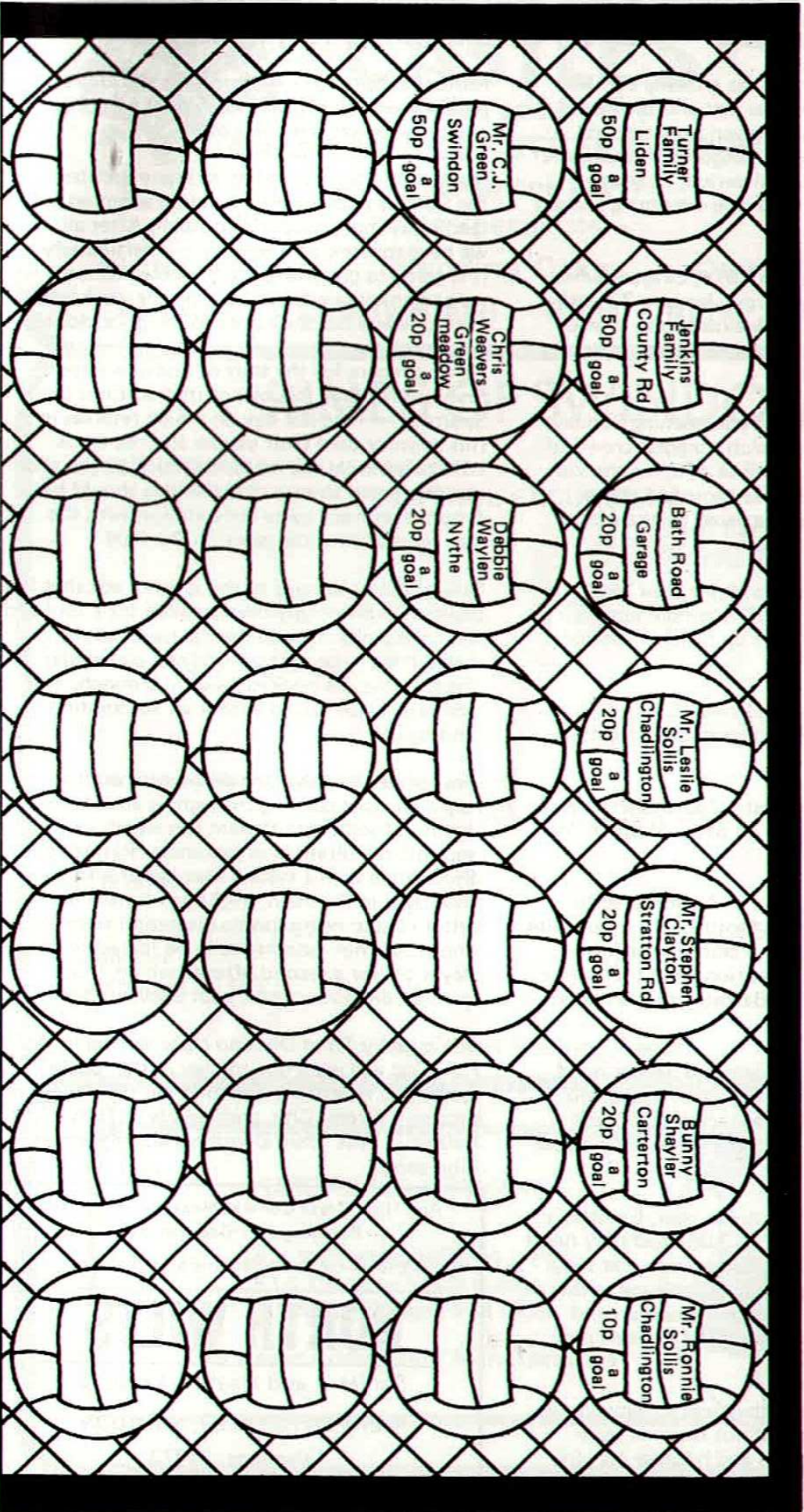
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| Glenn Cockerill | Mrs. Kay Coppock Rendezvous Club | | | |
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| Charlie Henry | Miss T. Cawte London | Miss Ann Alder 3 Abingdon Road Tubney | | Miss Jill Hickman 242, Colwell Drive Witney |
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Soccer Scene

by Tony Pullein

It now seems certain that the growing demand for Sunday football will be met and the Football League's approval will be given for a start on February 15. Though the League still cautiously refers to "an experimental period, Sunday soccer has been tried with over-whelming success in the past.

During the power crisis of 1974, League games were staged on Sundays from January 20 until March 24. With only a few exceptions, attendances increased substantially and held up during the experimental period.

Of the 12 games staged on the opening Sunday, nine attracted the home club's biggest crowd of the season. Notts County's 14,478, for the visit of Crystal Palace, was three thousand above average but it had been bettered by their local derby against Forest.

The two clubs who did not draw their biggest gates were Tranmere and Rotherham but their attendances were still well up on their average for the season.

Bolton's home game with Bristol City drew 25,315 which was ten thousand more than usual!

Even Workington's modest 1,763 was their best of the campaign and was 33 per cent up on their average.

Though few First Division clubs bothered to experiment with Sunday football, the innovation certainly proved a boon to clubs in the lower divisions. Without competition from their more famous rivals, clubs like Barnsley thrived upon Sunday soccer.

Oakwell's average home gate had been around the 2,500 mark before the experiment began. Their first Sunday game attracted 8,294 and their average for the six home games they staged on a Sunday was 6,077.

As soon as the experiment was over, Barnsley's next home gate dropped to 3,067 and they never again matched those Sunday crowds. Yet they didn't drop to their pre-Sunday average, either, so they certainly drew upon a new source of support and kept a percentage of it when they reverted to Saturdays.

Financially, Sunday football was a tremendous success. But the game did not face the same problems seven years ago and because players, generally, and club officials - - - not to mention

football reporters - - - did not like the idea of giving up their day off the experiment was dropped when the power crisis was over.

Now, with the game facing so many problems, the Sunday experiment should be accepted more readily by most people in football. After all, if we have to work on a Sunday - - - particularly if it is going to give our game the boost it needs - - - we can enjoy our day off during the week when everyone else has their nose to the grindstone!

As we prepare for the start of one new experiment, so football lost one of its traditions last Saturday - - - the last day on which referees in this country used their yellow and red cards. With referees, in the main, objecting to the abolition it seemed strange that the idea should be dropped without some consultation with the men who control the game on the field.

One of the objections to the scheme was that if a player had previously been booked for a foul and was then guilty of a deliberate handball, he would have to be sent off. No one can, under present rules, be booked twice in a match. The second offence carries with it an automatic sending off.

Most of us agree that the deliberate handball, to stop a forward running through, is an offence worthy of some punishment but which scarcely warrants the ultimate in sentences. Rather than discontinue with a system that has proved so invaluable in the main, might not it have been a better idea to restore some discretion to referees who would not automatically be forced to send a player off for a second offence which, in his opinion, did not warrant such a severe measure?

A few lucky Third Division clubs remain in the F.A. Cup and were due to play in the fourth round this afternoon. One that has high hopes of success is Exeter City, particularly if Tony Kellow - - - the Third Division's leading scorer - - - is on song.

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- 9 Andy ROWLAND
- 10 Roy GREENWOOD
- 11 Brian WILLIAMS
- 12

READING

- Steve DEATH 1
- Jerry WILLIAMS 2
- Alan LEWIS 3
- Richie BOWMAN 4
- Martin HICKS 5
- Steve HETZKE 6
- Pat EARLES 7
- Mike KEARNEY 8
- Kerry DIXON 9
- Roger JOSLYN 10
- Lawrie SANCHEZ 11
- Garry HEALE 12



Linesmen: Red Flag: Mr. F.R. PALMER - Radstock, Avon Yellow Flag: Mr. L.T. RADFORD - Bristol, Avon.

REFEREE:

HOWARD W. KING (Merthyr Tydfil)

Began refereeing in 1967 in Merthyr Tydfil local leagues and progressed via the Welsh League to the Football League list. Officiated as linesman in a Wales v. Eire friendly match in 1979 and a U.E.F.A. Cup Quarter Final in 1980.

A married man with one son, he is a factory worker and is interested in cricket, rugby, gardening and wine-making. Appointed to the F.I.F.A. panel of referees in 1980.

Key of the Board

- A Brentford v Walsall
- B Chester v Millwall
- C Gillingham v Chesterfield
- D Huddersfield v Rotherham
- E Plymouth v Oxford Utd
- F Portsmouth v Blackpool
- G Barnsley v Enfield
- H Carlisle v Bristol City
- I Coventry v Birmingham
- J Everton v Liverpool
- K Fulham v Charlton
- L Leicester v Exeter
- M Manchester City v Norwich
- N Middlesbrough v West Brom. Alb
- O Newcastle v Luton
- P Nottm. Forest v Manchester Utd
- Q Notts. County v Peterborough
- R Shrewsbury v Ipswich
- S Southampton v Bristol Rovers
- T Tottenham H. v Hull City